TONY PARKER

VIDEOGRAPHER & CONTENT CREATOR

CONTACT

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ABOUT ME

With extensive experience in video content creation, I possess a refined skill set that not only captivates audiences but also delivers tangible results.

My dedication to producing engaging videos has led to significant viewer numbers and a strong impact on brand awareness, as evidenced by a 400% increase in viewer figures for The Auto-Sleeper Group.

My background in videography, including training with the BBC, and broadcast credits on Channel Four documentaries, coupled with a talent for motion graphics and narrative development, has allowed me to excel in collaborative settings.

I am known for my ability to work closely with clients, stakeholders, and creative teams to bring concepts to life, consistently surpassing expectations.

I am eager to further my career in an environment that fosters creativity, teamwork, and innovation. If you are seeking a professional who can transform ideas into captivating visual stories.

I encourage you to view my video showreel to see the unique value I can bring to your team.

VIDEO SHOWREEL:
CLICK HERE

SKILLS

- Media Innovations Award Winner
- Broadcast Documentary credits
- BBC trained Videographer
- 12 years of drone operations
- Motion Graphics
- Social media content creation
- Animation production
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Full broadcast camera & drone kit

WORK EXPERIENCE

Multimedia Content Producer, SSAFA. The Armed Forces Charity, Remote
Sep 2024 - Present

- Lead on all company visual media production.
- Worldwide shooting and editing on live location events.
- Collaboration with TV broadcasters and agencies.
- Leading on development of SSAFA's video strategy/planning.

Video Editor., Fundisa Productions, Remote.
Dec 2023 - Present

- Delivering high-impact content with rapid turnaround times.
- Enhanced brand engagement through strategic storytelling.
- Industrial and commercial process videos.

Videographer/Editor, drone operator, Picture Box Productions, Remote.
Oct 2020 - Nov 2023

- Media Innovations award winner for Video Marketing.
- Crafting dynamic video content for digital marketing.
- Social video creation. Proven record for high viewing figures.
- Global shooting & remote editing for rapid content delivery.

Video Editor for worldwide events., Silverstream TV, Worldwide.
Aug 2019 - Oct 2020

- Fast/same-day video content for live events.
- High-caliber video editing for global conferences & shows.
- Enhanced production techniques to ensure maximum impact.

Videographer/Content Creator., The Auto-Sleeper Group, Plymouth
Feb 2016 - Jul 2019

- Social content creation delivered a 400% increase in viewers.
- Multi-platform content, for target specific audiences.
- Expert camera op' with a wide range of cameras.
- Aerial videographer/photographer. (CAA approved).
- SM content optimisation for enhanced interaction.
- CMS management, for seamless workflow and distribution.

Videographer, Video Editor & Producer, Freelance, Remote.
Jun 2007 - Feb 2016

- Delivering a wide range of videos to a diverse clientele.
- Creation of independent & campaign-driven video marketing.
- Studio & location camera operations.
- Video editing, ensuring seamless storytelling & engagement.
- CAA approved aerial videography & photography.

EDUCATION

A-Level, University of Portsmouth, Portsmouth
1994
Film & Video studies.

BTEC, Highbury College Portsmouth, Portsmouth
1997
BTEC Distinction

LINKS

Video showreel. CLICK HERE:

Portfolio website. CLICK HERE:

LinkedIn profile. CLICK HERE:

LANGUAGE

- English

DRIVING LICENSE

Driving license
Full